



2022 Sponsorship Opportunities

First Annual White Cane Walk

Saturday, October 15, 2022

Al Lopez Park

Lighthouse for the Blind & Low Vision
Sherry Yagovane, Director of Major Gifts and Development
1106 W. Platt Street, Tampa, FL 33606
sherry.yagovane@lighthouseblv.org (813) 440-8181





Facts about Vision Impairment & Blindness

- Every seven minutes, someone in the United States becomes blind or visually impaired*
- Researchers found more than 7 million people are living with uncorrectable vision loss*
- More than 1 million Americans are living with blindness*
- Globally, more than 250 million people live with visual acuity loss or blindness*
- People in the US fear losing vision more than memory, hearing or speech*
- Visual acuity loss or blindness prevalence varies substantially across states due to many factors; diabetes, smoking, injuries, health insurance access to eye care, occupational hazards and policies*

*Recent study published in *JAMA Ophthalmology* today, "[Prevalence of Visual Acuity Loss or Blindness in the US](#)"

Facts about Lighthouse for the Blind & Low Vision Serving Hillsborough, Polk and Hardee Counties

Lighthouse for the Blind & Low Vision is celebrating 82 years of service in the Tampa Bay community.

Our vision is to reach all who need our services and we offer our program services **free of charge**.

We offer four comprehensive service programs that cover the full spectrum of needs for those who have experienced vision loss. These include:

- Our **Blind Babies** programs serve infants and young children ages 0-6, and provides them with the skills they need to enter kindergarten on a level playing field with their sighted peers.
- Our **Teen Transition** program serves teens ages 14-22, providing them the needed skills for independent life after high school, including career & college exploration, work readiness, and personal management skills to navigate life.
- Our **Vocational Rehab** program serves adults in college, those seeking employment, and those who are already working, but have developed a vision loss and are striving to remain employed.





Our **Independent Living** program works with individuals seeking to remain independent in their own homes after developing a vision loss. The majority of these clients are seniors, but vision loss can strike anyone, at any time. Individuals learn basic kitchen and cooking skills, money handling, mobility training and other daily life skills needed to live safely and independently.

On average, more than 1,500 individuals improve the quality of their life and benefit from the Lighthouse services and programs each year: 67+ babies, 65+ teens, 901+ working age individuals, 193+ veterans, 162+ Independent Living.

Lighthouse for the Blind & Low Vision *First Annual White Cane Walk*

**When you, or someone you love, hears the words,
"You are going to lose your eyesight" or "Your child is blind" ...
it is one of the darkest moments of your life!**

Chances are, you or someone you love will have a vision problem at some point in your life. The Lighthouse for the Blind & Low Vision will be there to help! At the First Annual White Cane Walk, our aim is to bring hope and help to those that have vision problems. This community event is a fundraising campaign to benefit the Lighthouse for the Blind & Low Vision's programs. Please help support the Lighthouse's mission!

Lighthouse for the Blind & Low Vision would like to invite you to participate in our First Annual White Cane Walk to be held on Saturday, October 15, 2022 from 9am – 12pm at Al Lopez Park in Tampa. Enjoy this fundraiser with friends and family, while raising awareness and support for the blind and visually impaired community. Enjoy a fun, family event with food, beverages, games, activities and a walk. There are sponsorships available, and you can start your own fundraising walk team! We can work together to tailor a personalized sponsorship for your company.





Sponsorship Levels

Presenting Visionary Sponsor \$20,000

- Logo included in any media opportunities (pending agreement with local media partners)
- Event naming opportunity- 'White Cane Walk Presented By...' business name
- Logo or business name prominently listed on all event-related materials
- Logo prominently displayed on sponsor banner
- Sponsor name included in all press releases
- Logo placement on event t-shirt
- Opportunity to host an company internal event kick-off for your staff
- Recognition in 6 social media posts- using company logo
- One company or CEO highlight in an event email to all participants
- Logo on Kick-Off materials (if applicable)
- Speaking opportunity for CEO to welcome walkers to the community Kick-Off (if applicable)
- Opportunity to host a booth at event in a prominent location, and hand out swag to walkers
- Provision of (up to) 3 company banners for display at event
- Speaking opportunity for CEO to welcome walkers on event day
- Special recognition from the stage at event

Visionary Sponsor \$10,000

- Area naming opportunity at the event- 'XYZ Company Registration', or 'XYZ Water Sponsor'
- Logo or business name prominently listed on event-related materials
- Logo displayed on sponsor banner
- Sponsor name included in all press releases
- One company or CEO highlight in an event email to all participants
- Logo placement on event t-shirt
- Opportunity to host an company internal event kick-off for your staff
- Recognition in 4 social media posts- using company logo
- Opportunity to host a booth at a prominent location at event, and hand out swag to walkers
- Provision of a company banners for display at event
- Special recognition from the stage at event

Diamond Sponsor \$5,000

- Area naming opportunity at the event- 'XYZ Registration', or 'XYZ Water Sponsor'
- Logo or business name prominently listed on event-related materials
- Logo displayed on sponsor banner
- Logo placement on event t-shirt
- Opportunity to host an company internal event kick-off for your staff
- Recognition on 3 social media posts- using company logo
- Opportunity to host a booth at a prominent location at event, and hand out swag to walkers
- Special recognition from the stage at event



Sponsorship Levels

Gold Sponsor \$2,500

- Logo or business name prominently listed on event-related materials
- Logo displayed on sponsor banner
- Logo placement on event t-shirt
- Opportunity to host an company internal event kick-off for your staff
- Opportunity to host a booth at event, and hand out swag to walkers
- Recognition of sponsorship on Facebook

Silver Sponsor \$1,250

- Business name on a sponsor banner
- Opportunity to host an company internal event kick-off for your staff
- Opportunity to host a booth at event, and hand out swag to walkers
- Recognition of sponsorship on Facebook

Support Sponsor \$750

- One lawn sign along walk route
- Opportunity to host an company internal event kick-off for your staff
- Recognition of sponsorship on Facebook



In the field of nonprofit health care, best practice is to direct at least 75% of all funds raised toward program services. The Lighthouse for the Blind & Low Vision in Tampa exceeds that standard and 100% of our revenue goes directly to programs and services. We pledge to be good stewards of the funds invested in our mission.





— **Yes! We will sponsor the First Annual White Cane Walk – 2022**

— **Presenting Visionary** Sponsor \$20,000

— **Gold** Sponsor \$2,500

— **Visionary** Sponsor \$10,000

— **Silver** Sponsor \$1,250

— **Diamond** Sponsor \$5,000

— **Support** Sponsor \$750

If paying by check or credit card, please complete this form with the following information and return by email: sherry.yagovane@lighthouseblv.org or mail to: Sherry Yagovane, Director of Major Gifts and Development, Lighthouse for the Blind & Low Vision, 1106 W. Platt Street, Tampa, Florida 33606.

Contact Name: _____

Company Name: _____

Address: _____

City & State: _____ Zip Code: _____

Phone: (____) _____ Fax: (____) _____

Email: _____ Website: _____

Name on the Card: _____

Please Charge My Credit Card # _____

Exp. Date _____ 3-digit CVD# _____ In the Amount of \$ _____

Signature _____

The deadline for your company logo for inclusion on event signage will be **Monday, September 26, 2022**. Please send logo in PNG or JPG format to: sherry.yagovane@lighthouseblv.org. **You may also sign up for sponsorships on our website, visit www.lighthouseblv.org and click on the White Cane Walk and then Sponsorships.**



A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE CONSUMER SERVICES BY GOING TO WWW.FLORIDAConsumerHELP.COM OR BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. 100% OF ALL CONTRIBUTIONS BENEFIT TAMPA LIGHTHOUSE FOR THE BLIND, CH43.