

HOW TO REGISTER

There are 3 Registration options:

1. Register your own Family or Friends Team on our Walk website.
 - a. Make yourself the Team Captain (TC).
 - b. Build your own team - pick a catchy name (Team _____)
 - c. When you receive your team link to your fundraising page, you can send it out via email to friends, family and colleagues. Sample emails are available for you to personalize. Invite them to join your team and make a donation. They will then receive their own link to the page.
 - d. Share why you are supporting the Lighthouse's White Cane Walk - sharing your story is a great way to encourage participation.
 - e. All the money you raise will roll into your Team's page, and will be published on the website along with other Team totals. As participants reach goals, they win badges.
 - f. If you meet your fundraising goals, you can earn badges for your page. It can be a fun way to compete with other among family members and friends.
2. Register as an Individual Walker on our Walk website.
 - a. If you do not know of a Team to join, but want to participate, register as an individual. Later, if you decide to form a Team with others (or you can join an existing team later), you can create it easily, and become the Team Captain (TC)! Or TC can be assigned to another. You will have your own fundraising page to personalize as a individual, and a Team page for the Team.
 - b. Be sure to share your page link on social media to generate interest and raise funds!
3. Register a Team from your workplace as a Corporate Team on our Walk website.
 - a. You or a coworker can create a Team and designate someone as Team Captain (TC).
 - b. Different departments may want to form their own Teams for a bit of friendly intra-office competition. It's a great *team-building* exercise!
 - c. The Team Members, as they register, will all receive a link to the Team Fundraising page, which can be personalized. Fundraising Tips are just a click of a button away! Share on company social media to generate interest, participation, and raise funds.