## Sample Particpant Letter to Ask for Donations

Did you know that it often takes 3 asks to receive 1 donation? People get busy and often need a reminder. Ask today and then mark your calendar to ask again. Don’t feel like you are being pushy about following up. You are not asking for funds for yourself you are asking for the Lighthouse and are trying to help others!

### **Ask #1: Donation Solicitation**

SUBJECT: Will you support me?

I'm fundraising to support the Lighthouse for the Blind & Low Vision’s White Cane Walk event! The funds I raise are needed to help individuals that are blind or have low vision, from babies to seniors.

When you support the Lighthouse, you not only help people become more independent and stay independent, you are helping families with babies to give them the best start and prepare for school. You assist Teens plan for their future, whether it is working or going to college and you help adults-seniors keep employment or find new employment.

Will you support me and my efforts to help the blind or visually impaired in our community?

As you may know, [insert your personal reason for walking here—if you or a family member are affected by a vision problem, please share your story, and why this walk is important to you].

My goal is to raise <INSERT $ GOAL>, I hope you’ll consider making a donation to help me reach it! My personal fundraising page is [[LINK](http://pages.lightthenight.org/epa/LehighVy16/CCork) TO PERSONAL FUNDRAISING PAGE]

Events like White Cane Walk we can make a difference in our community. The mission of the Lighthouse is to maximize independence and provide employment opportunities. Help make a difference in the lives of others!

Thank you, in advance, for your donation and support!

[[LINK](http://pages.lightthenight.org/epa/LehighVy16/CCork) TO PERSONAL FUNDRAISING PAGE]

Thank you,

[NAME]

### **Ask #2: Donation Reminder**

SUBJECT: There's still time to donate!

I'm getting closer to my goal, but I need your help!

As you may know, I'm fundraising for the Lighthouse for the Blind & Low Vision’s White Cane Walk on Saturday, October 15, 2022 from 9am – 12pm. The funds I raise are needed to help babies through seniors in staying or becoming independent and working if they choose to.

So far I've raised $[PLEASE INSERT AMOUNT RAISED HERE], but I need your help to reach my $[PLEASE INSERT FUNDRAISING GOAL HERE] fundraising goal. Will you support me and my efforts to help the blind and visually impaired in Hillsborough, Polk and Hardee Counties?

To make a donation, please go to [ENTER PERSONAL FUNDRAISING URL]

Thanks to The Lighthouse for the Blind & Low Vision, many vision impaired people are leading independent, and active lives. And you’re helping to make this possible.

Thank you in advance for your donation and support!

[NAME]

My Personal Fundraising Page: [ENTER PERSONAL FUNDRAISING URL]

### **Ask #3: Donation Reminder**

SUBJECT: Help make a difference in someone’s life!

The Lighthouse for the Blind & Low Vision’s White Cane Walk is right around the corner and your help is needed now more than ever! I'm getting close to my $[INSERT FUNDRAISING GOAL HERE] fundraising goal. Will you help the Lighthouse to continue to offer their programs for FREE in the Tampa Bay area for Babies, Teens, Adults and Seniors?

To make a donation, please go to [ENTER PERSONAL FUNDRAISING URL] to visit my personal page then click on the "Donate Now" button to make a donation.

I'm fundraising to support the mission of the Lighthouse for the Blind & Low Vision: to maximize independence and provide employment opportunities. The Lighthouse has been serving our community for 82 years!

I hope I can count on you to support my fundraising efforts and the great work of the Lighthouse for the Blind & Low Vision!

Thank you in advance for your support!

[NAME]

My Personal Fundraising Page: [ENTER PERSONAL FUNDRAISING URL]

**Sample Donation Thank You**

SUBJECT: Thanks for making a difference in someone’s life!

[First Name],

Thank you so much for your generous donation towards my fundraising efforts for the Lighthouse for the Blind & Low Vision and the White Cane Walk.

Through your financial support of the Lighthouse, you are not only helping our community, but you are also helping those that are blind or have low vision to stay independent, and live an active life!

Thank you again for your support! We can’t do it without you!

Thank you,

[Name]

If you'd like to learn more about White Cane Walk visit: <https://secure.qgiv.com/event/tampawcw2022>

To learn more about The Lighthouse for the Blind & Low Vision and other ways to support them visit: lighthouseblv.org

Continue to check my progress by visiting my personal fundraising page: [LINK TO PERSONAL PAGE]